

Central Bedfordshire Shadow Health and Wellbeing Board

Contains Confidential or Exempt Information No

Title of Report Health and Wellbeing Strategy

Meeting Date: 5th July 2012

Responsible Officer(s) Muriel Scott, Director of Public Health

Presented by: Muriel Scott, Director of Public Health

Action Required:

- 1. To consider and agree the consultation draft of the Health and Wellbeing Strategy**
 - 2. To agree the consultation period for the strategy**
 - 3. To discuss the key delivery elements, including the need for joint commissioning and how these priorities will be reflected within commissioning plans as well as monitoring performance.**
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Executive Summary

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| 1. | <p>This paper presents the first draft of the Health and Wellbeing Strategy (HWBS) for Central Bedfordshire. The HWBS aims to improve the health and wellbeing of all but importantly to reduce inequalities by improving the health of the poorest fastest.</p> <p>There are three cross-cutting priorities:</p> <ul style="list-style-type: none">• Improved outcomes for the vulnerable• Early intervention and prevention• Improved mental health and wellbeing <p>These are underpinned by nine priority work programmes all of which have indicators to measure progress towards improved health and wellbeing in Central Bedfordshire.</p> |
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Background

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| 2. | <p>The Health and Social Care Act places a duty on the local authority and CCGs to develop a joint health and wellbeing strategy for meeting the needs identified in the Joint Strategic Needs Assessment (JSNA). National Guidance also suggests that the HWBS could potentially consider how commissioning of services related to wider health determinants such as housing, education or lifestyle behaviours can be more closely integrated with commissioning of health and social care services.</p> |
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<p>3.</p>	<p>The nine priority work programmes have been previously considered by the shadow health and wellbeing board and were also endorsed at the health and wellbeing stakeholder event in February 2012.</p> <p>The priority work programmes are consistent with two of the emerging themes identified within the JSNA, that:</p> <ul style="list-style-type: none"> • Investing in early intervention and prevention (for both adults and children) will help increase lifetime opportunities for all, ultimately reducing the need for health and social care support in later life • There is no health without mental health, therefore improving mental health and wellbeing remains a high priority
<p>Detailed Recommendation</p>	
<p>4.</p>	<p>The Health and Wellbeing Board (HWB) is asked to consider the draft HWBS for public consultation. The strategy highlights why each priority has been identified, what the HWB will do to address the priority and how progress will be measured. The detailed targets will be finalised during the consultation process and will not be part of the consultation.</p>
<p>5.</p>	<p>The Board has asked that a more inclusive approach is adopted, not taking separate approaches for adults, older people and children. The cross cutting priorities reflect this approach whilst also ensuring that there is clear accountability for delivery.</p>
<p>6.</p>	<p>The Board will want to ensure that the outcomes from the strategy will make a real difference to the health and wellbeing for the residents of Central Bedfordshire. In broad terms, implementation of the strategy should deliver:</p> <ul style="list-style-type: none"> • Improvements in health of looked-after children • Improved safeguarding and patient safety • Reduced childhood obesity • Reduced teenage pregnancy • Improved outcomes for frail older people • Increased independence and choice • More people making healthier lifestyle choices • Improved mental health for children and their parents • Improved mental health and wellbeing for adults
<p>7.</p>	<p>The strategy should now undergo a period of public consultation. Central Bedfordshire Council, Bedfordshire PCT and Central Bedfordshire Together are all signatories to the Compact, which sets out some key principles for how the public sector and the voluntary and community sector will work together. This includes a commitment from the public sector to allow twelve weeks for written consultations. This allows for thorough and meaningful consultation, enabling voluntary and community sector organisations to provide stronger and better-informed responses, and recognises the important role the sector has to play in the development of the strategy.</p>

8.	The HWB is keen to see that the strategy is finalised and implementation starts as soon as possible and there was a suggestion that a shortened (30-day) consultation might be appropriate. The Compact recognises that there may be occasions when a shorter consultation period is necessary, such as needing to meet national policy timescales or funding applications, and requests that in such circumstances an explanation is given for shorter time frames. The HWBS consultation does not meet the criteria for shortened consultation and therefore there are some reputational risks associated with taking this approach.

Issues	
Strategy Implications	
9.	<p>There are two emerging themes within the JSNA which will not be addressed directly within the HWBS priority work programmes. However the HWB can be assured that these will be addressed elsewhere:</p> <ul style="list-style-type: none"> • The responsibility for improving educational attainment rests with schools and is a priority within the Children and Young People’s Plan overseen by the Children’s Trust. • The responsibility for improving the social determinants of health rests predominantly with Central Bedfordshire Council and is a high priority locally with action being delivered through strategies such as all-age skills strategy, transport strategy, leisure strategy and strategic housing.
10.	Bedfordshire Clinical Commissioning Group will need to take account of the HWBS when developing its own strategy and commissioning plans.
11.	The HWBS outlines the governance process and the partnership responsible for delivery. The indicators to measure progress to March 2014 will be finalised during the consultation period and the intention is that these will be agreed in outline at the HWB in September 2013, subject to the outcome from the consultation.

Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
There is a risk that as a result of following a 12 week consultation that this will delay implementation of the strategy.	Medium	Low	The delivery plans and associated action can be developed during the consultation period to ensure that action can start at the earliest opportunity. In some cases action has started and will not be delayed by a longer consultation.
There is a risk that as a result of focusing on nine specific priorities that action required under the Public Sector Equality Duty for all public bodies to address inequalities across 8 protected characteristics may not be achieved	Low	Medium	The HWB can be assured that consideration will be given to targeted approaches to service delivery as required. Specific action plans and performance monitoring mechanisms can be applied which enable inequalities to be addressed and tracked effectively.

Source Documents	Location (including url where possible)
Joint Strategic Needs Assessment	Not currently on the CBC website but contained within the papers for the board on 29 th May 2012

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